



# Sustainable Logistics 2030+ Lower Austria-Vienna

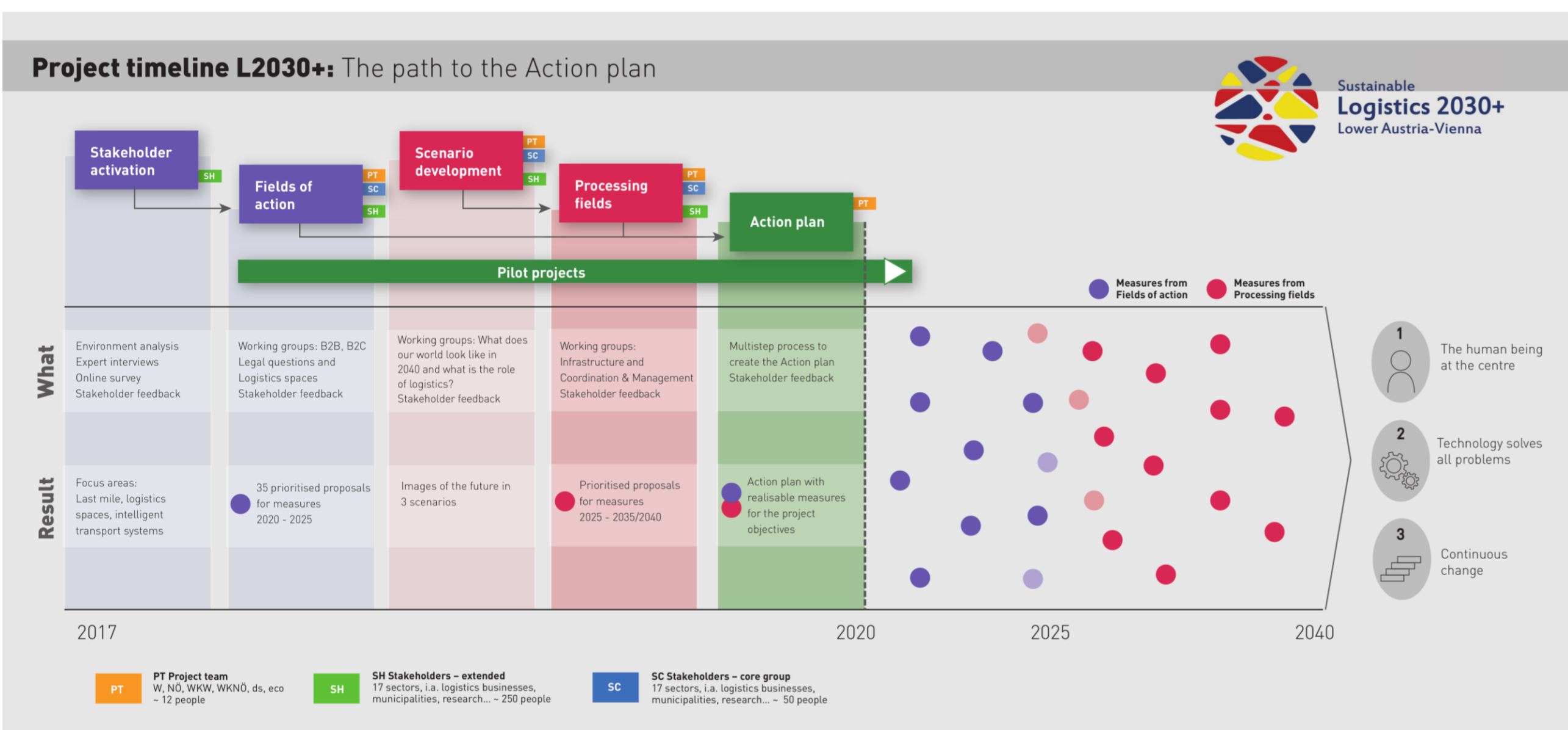
## Project goals

- Solving **conflicts of use** in the free-flowing and stationary goods and individual traffic
- Sustainable **reduction of CO<sub>2</sub> emissions** in the provinces of Lower Austria and Vienna
- **Traffic reduction** without performance and quality losses
- Development of **concepts in logistics and transport** on which general consensus can be obtained
- Development, initiation and monitoring of **pilot projects**

The goal of „Logistics 2030+“ is a future- and implementation-oriented action plan.

## Process structure and timeline

The project will be carried out in the period 1/2017-10/2019 in three main project phases:



## Stakeholder management

During the entire project, the structured stakeholder process organises the participation at different levels:

### Project control

#### Project advisory committee

Control and strategic orientation of the project  
Preparation and communication of the implementation

Project advisory committee

Experts

#### Stakeholder board

Feedback and preparation for decision making on milestones

- action fields
- scenarios
- processing fields
- action plan

Stakeholder board

### Information and participation



#### Other interested parties

- Regular information



#### Stakeholders – extended

(ca. 300 individuals)

- **Online surveys** and feedback on milestones



#### Stakeholders – core group

(ca. 20 individuals)

- **Interviews** and feedback on milestones

Due to rapid demographic, ecological and economic changes the urban region Lower Austria-Vienna is confronted with important challenges, especially in regards to logistics. Increasing (goods) traffic has a substantial impact on the population (due to emissions, limited-space-conflicts etc.) and makes it more difficult to meet the goals of spatial planning and urban & regional development.

At the same time, technological developments, changes in shipment and fleets structure, as well as increasing regulation and relocation of logistics spaces to the outskirts of the city lead to profound changes in logistics, particularly in urban regions.

The project „Sustainable Logistics 2030+ Lower Austria-Vienna“ (Nachhaltige Logistik 2030+ / Niederösterreich-Wien; short: Logistics 2030+ / Logistik 2030+) addresses these challenges aiming at the development of a future- and implementation-oriented action plan.

First, in a broad, structured stakeholder process, current fields of action are identified and dealt with in interdisciplinary working groups. Subsequently, 2030+ scenarios are developed and medium-term processing fields are derived.

The accompanying development and initiation of pilot projects, as well as the final definition of an action plan with concrete measures including an implementation strategy should enable rapid practice-oriented realisation.

## Contact project management

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## Project sponsors



## Comissioned to the implementation

